# Williamsburg Area Arts Commission Meeting Minutes

July 13, 2009 City of Williamsburg Municipal Building Third Floor Conference Room

#### Attendance

Present: Sophie Hart, Laura Barry, Terry Buntrock, Les Dubnick, Michael Kirby, Lanette McNeil, Paul Tongue, Shelley Weisberg and City Liaison, Julie Phares.

Absent: Polly Bartlett

### Welcome and Public Comment

The meeting was called to order at 9:05 a.m. No members of the public were present.

# Approval of the May 18, 2009, Meeting Minutes

Adoption of the May 18, 2009, minutes was moved by Mr. Tongue and seconded by Mr. Dubnick. Minutes were approved unanimously.

#### **WAAC Business**

## Year-End Reports Status Update

Ms. Phares provided each commissioner with a spread sheet indicating the status of grant paperwork for current grantees. Groups that have completed the year-end report, submitted calendar forms and requested funds will receive their grants as soon as checks can be processed. Commissioners will follow up with groups that still need to complete their paperwork. Ms. Phares noted that the Virginia Chorale is the only group that has not yet submitted a year-end report. She also reported that WAAC will be awarded two \$5,000 challenge grants – one each from the City of Williamsburg and James City County.

## New Grant Applicants - Fall Workshop Approved

Ms. Weisberg reported that she has found that the majority of regional arts commissions conduct interviews of their grant applicants, though some interview only new applicants. Though WAAC is unique in not conducting interviews, the group agreed that we have good knowledge of Williamsburg-area grantees and interviews would not be helpful at this time. Ms. Buntrock suggested a seminar explaining the grant application process to potential grantees, and Mr. Dubnick proposed that WAAC hold a grant application workshop in the fall once grant application materials are available online. The motion was seconded by Mr. Kirby and approved unanimously. Ms. Phares will research the Williamsburg Community Building schedule for possible dates in October.

# Cultural Alliance of Greater Hampton Roads Update

Ms. Weisberg reported that CAGHR is spearheading a regional initiative, sponsored by Americans for the Arts, to increase the visibility of the arts in our community and recognizing October as National Arts and Humanities Month. "Community Creative Conversations" will be held throughout Hampton Roads on timely arts/cultural issues in the fall culminating with the 2009 ALLI Awards ceremony, which will be held in

Colonial Williamsburg's Hennage Auditorium on Nov. 1. Nomination forms for ALLI Award nominees are available on CAGHR's Web site (<a href="www.culturalli.org">www.culturalli.org</a>) and are due Sept. 8.

## Calendar Support

Mr. Tongue and Ms. Phares will work together to update the WAAC calendar. Ms. Weisberg will contact Ms. Ginny Willey, who has graciously volunteered her service in the past, to determine if she would like to continue helping with this.

## **New Business**

## Logo

Ms. Phares suggested that the group review the current logo and see if we can find a more compelling graphic. Mr. Kirby and Ms. Hart will pursue a couple of potential leads.

## **Guest Speakers**

Ms. Hart has invited Ms. Kyra Cook from the Historic Triangle Collaborative and Mr. Rob Cross from the Virginia Arts Festival to speak about regional arts promotion at the September WAAC meeting.

## Liaison Group Updates

- This Century Art Gallery has rented classroom space at Williamsburg Crossing.
- The Williamsburg Library has a new poster titled "Enchanted Reading."
- The Greater Williamsburg Chamber and Tourism Alliance has announced that a new revision of the Arts Map will be available in July.

### **Future Meetings**

The next WAAC meeting will be at 9 a.m. on Friday, Sept. 18, 2009, at the Williamsburg Municipal Building.

The meeting was adjourned at 10:43.

Respectfully submitted, Terry Buntrock, Secretary